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2013 CROP DIRECTORY

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WISCONSIN CERTIFIED SEED POTATOES

100 Years of Seed Growing Tradition

Pioneers In Seed Potato Certification

Much of the early research work on potato diseases and how they spread was done in Germany and Holland around the turn of the century. Scientists found that, through careful monitoring of the crop and removal of unhealthy plants, they could maintain a vigorous, healthy stock indefinitely. Similar research soon was being conducted in the United States.

USDA plant pathologist W.A. Orton had studied potato certification in Germany and upon his return began to work with potato growers and Universities to introduce those concepts here.

Efforts by Wisconsin growers led to the establishment of the Wisconsin Seed Potato Improvement Association in 1905. The Wisconsin College of Agriculture had been engaging with the grower community already to improve potato production through special teaching railcars that traveled through potato areas in northern Wisconsin, called "Potato Specials." The College programming emphasized the standardization and purity of potato varieties.

A convention was held in Rhinelander November 20-21 of 1913 to discuss "Pure Seed of Standard Market Varieties for All Commercial Purposes." At this convention, a formal plan for inspection and certification of potato seed was put into place. The first of now many official seed inspection programs in North America was established and fully implemented with field inspections in 1914. The same objectives of "varietal purity" and "freedom from disease" determined from field inspections remain today.

State Seed Farm

A reliable source of high-quality, disease-free basic seed stocks was and remains essential to the strength and growth of Wisconsin's certified seed potato program. The University of Wisconsin Lelah Starks Elite Foundation Seed Potato Farm in Rhinelander has been the Wisconsin seed potato growers' primary source of new and established disease-test potato varieties since 1941. Propagation of disease free stock and attention to clonal selection were key to the success of this program. In 1984, a 1000-acre farm became home of the UW farm operation at the bequest of Miss Lelah Starks, a pioneer Wisconsin seed potato grower.



Miss Lelah Starks



Henry Darling (Left), program leader, instrumental in establishing the University seed farm.

A Century Long Tradition: The Wisconsin Idea

The Wisconsin Seed Potato Certification Program has been administered since inception by the College of Agricultural and Life Sciences, University of Wisconsin - Madison. The program retains a full-time staff of experienced professionals to ensure thoroughness and impartiality in inspection and certification procedures.

The Wisconsin Idea, is that the University is involved in where you live and work. And for 100 years, the University remains a key partner with Wisconsin seed potato growers, a relationship that strengthens both.

Through providing information, exercising technical skill, doing research directed at solving problems, and conducting outreach activities, the University meets the growers at the field level. This special relationship to the academic community brings new information on pathogens, best practices, and introduces high quality basic seed into the marketplace.

On the cover:

Wisconsin certified seed potato growers, seed certification staff and University of Wisconsin researchers gathered at the Langlade Agricultural Research Station in Antigo.

Pictured (L-R)- are: **Front Row** - Bryan Bowen, Leonard Wild, Dan Wild, Frank Seidl, Dwayne Guenther, Dan Hafner, Eric Schroeder, Ron Krueger, Josh Mattek, Adam Bula, Mike Baginski, Ted Baginski, Jr., John Hafner and Don Kichelski; **Second Row** - Rick Hafner, Jolene Spurgeon, Ken Rine, Dan Rine, Jim Fassbender, Jeff Fassbender, Jim Mattek, John T. Schroeder, Ron Mach, Charlie Mattek, Matt Mattek, Michael Hartman, Jim Gallenberg, David Gallenberg and Amy Charkowski; **Third row** - James Meyer, Dianna Kessler, Tom Wild, John Gallenberg, Roy Gallenberg, Art Seidl, Bill Guenther, Tom Schmidt, John Hein, Bob Guenther, Mike Fischer, Mike Shafel, Markus Shafel, Jim Shafel and Amanda Gevens; **Fourth row** - Alex Crockford, Kevin Bula, David Bula, Ed Bula, Aidan Hafner, Brian Bunnell, Dan Kakes, Justin Bula, AJ Bussan, Kyle Zarda, Chad Romanesko, Dave Hafner, Kevin Hafner, Rob Schroeder, Ken Mach, Rick Parlek, Russ Groves, Jed Colquhoun and Duane Maatz. Certified seed potato farms not represented include: David Fleischman Farms, Frito-Lay, Inc., and Vermont Valley Community Farms.

Welcome! Please note that the acreage data listed in this directory represent acres meeting field tolerances for foundation and certified class seed potatoes in Wisconsin at the completion of summer field inspections.

All certified and foundation class seed potatoes in Wisconsin are post-harvest tested to ensure compliance with certification requirements. As such, these figures are not final, as certification requirements are not met until tuber inspections, post-harvest testing and grade inspections are complete. **Buyers who purchase seed prior to completion of the post-harvest test are encouraged to check the final classification of seed lots (generally available after February 1) prior to shipping.**

Buyers of Wisconsin certified seed potatoes are encouraged to contact the Certification office to obtain this information at any time. The professional staff at the Certification office also can provide and explain "generation" designations of 2013 seed lots.

Results of summer field inspections, tuber inspections and the post-harvest winter test may be obtained by writing or calling the Wisconsin Seed Potato Certification Program.

P.O. Box 328, Antigo, WI 54409.
Phone (715) 623-4039; FAX (715) 623-6970
E-mail abcrockford@wisc.edu

Strict Standards Mean High Quality From Wisconsin

- All certified seed potatoes are produced in a limited generation program with a maximum of seven generations of field propagation.
- Certified seed potato growers must enter their entire potato acreage for certification, and plant all acreage with foundation class seed.
- Only certified seed potato growers with a record of no bacterial ring rot for two consecutive seasons can produce foundation class seed.
- All potatoes entered for certification undergo a minimum of two field inspections and a tuber inspection at harvest or in storage.
- All potatoes meeting field and tuber inspection standards must be post-harvest tested to be eligible for certified seed tags.
- All potato storage facilities must be inspected and approved prior to filling with certified seed potatoes.
- All certified seed potatoes must be graded in accordance with Wisconsin seed potato grade standards before official tags can be attached.
- Post-harvest testing of all certified seed lots ensures that problems from late-season virus infections are identified and assessed according to specific tolerances, preventing the movement of seed lots with potentially yield- and quality-damaging virus infections to commercial potato growers.

Tolerances for Certified and Foundation Seed Potato Classes in Wisconsin

Wisconsin seed potatoes are classified as "certified" or "foundation", depending on disease and mixture levels and intended use. Tolerances for certified class are set to meet minimum acceptable standards for commercial production (see table). Foundation class seed meets much stricter tolerances required to protect the integrity of the seed industry. **Typically over 85% of seed lots entered for certification meet FOUNDATION quality standards for both field and winter-test inspections.**

Field and Harvest Inspection Standards for Certified and Foundation Seed Potato Classes in Wisconsin*

Disease or Defect	Certified (%)	Foundation (%)
Leaf roll	1.00	0.25
Mosaic	1.00	0.25
Spindle Tuber	0.00	0.00
Total Virus	2.00	0.25
Bacterial Ring Rot	0.00	0.00
Variety Mixture	0.10	0.10

The Post-harvest Test

Virus infection of seed lots can and does occur after summer inspections are complete. A post-harvest grow-out of all seed lots is designed to prevent the certification of lots infected late in the season with viruses or other diseases.

Post-harvest Test Standards for Certified and Foundation Seed Potato Classes*

Disease or Defect	Certified (%)	Foundation (%)
Leaf roll	5.0	0.50
Mosaic	5.0	0.50
Spindle Tuber	0.0	0.00
Total Virus	5.0	0.50
Bacterial Ring Rot	0.0	0.00
Variety Mixture	2.0	0.25

**Seed certified in Wisconsin does not exceed the appropriate tolerances listed in the above tables based on visual inspections. Higher tolerances in the winter test are due to the greater likelihood of selecting infected tubers in single-drop seed, as used in this test.*

Any seed imported into Wisconsin for recertification must also meet our same standards, both field and post harvest test tolerances, for virus and variety mixture. We also view third-party shipping point inspections, required by Wisconsin ATP156, as a critical component of the seed certification process and as an absolute requirement recertification.

WISCONSIN SEED POTATO CERTIFICATION PROGRAM PERSONNEL DIRECTORY

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Wisconsin Seed Potato Certification

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University of Wisconsin Lelah Starks Elite Foundation Seed Potato Farm

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Joshua Kunzman (Res Gardener) Mobile 715-482-9619
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George Neuber (Equip Operator)

WISCONSIN SEED POTATO CERTIFICATION PROGRAM PERSONNEL



Staff members of the Wisconsin Seed Potato Certification Program. Includes personnel from Antigo (certification), Rhinelander (elite foundation seed farm), and Madison (tissue culture laboratory).

Front row (L-R) Ryan Fourt, Rick Hafner, Brooke Weber, Kevin Bula, Dianna Kessler, Andy Witherell

Second row (L-R) Jim Meyer, Mike Wells, Terry Rolefson, George Neuber, Roger Reader, Dr. Amy Charkowski, Jerry Kuczmariski, Josie Spurgeon

Back row (L-R) Rosemary Heinzen, Keith Heinzen, Alex Crockford

WISCONSIN SEED POTATO IMPROVEMENT ASSOCIATION



The 2013 Wisconsin Seed Potato Improvement Association board of directors includes (L-R): Ron Krueger (Vice President), Dan Hafner, Eric Schroeder, Josh Mattek (President) and Bill Guenther (Secretary/Treasurer).

WISCONSIN CERTIFIED SEED POTATO GROWERS DIRECTORY

Baginski, Ted & Sons, Inc.

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Mike Baginski 715-627-7838
Mike Baginski Cell 715-216-1240
Email mike@baginskifarms.com

Bula Potato Farms, Inc.

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Dennis Cell 715-216-1614
Adam Cell 715-216-1613
Email dennis@certifiedseedpotatoes.com

Fleischman, David Farms

N2568 CTH HH, Antigo, WI 54409
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Frito-Lay, Inc.

4295 Tenderfoot Rd., Rhinelander, WI 54501
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Michael J Fischer 715-610-7037
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 Pete Schroeder 715-627-4069
 Robert Schroeder 715-623-3113
 Eric Schroeder Mobile 715-216-0186
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 John T Email johnt@sbfi.biz
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 FAX 715-623-2747
 Art Seidl 715-623-6236
 Frank Seidl 715-484-2052
 Jim Fassbender 715-623-6481

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 Al Sowinski **715-272-1192**
 John Hein, Seed Mgr. 715-369-3225
 Farm/Office 715-369-3225
 FAX 715-369-3225
 Email heinscsf@yahoo.com

Sunnydale Farms, Inc.

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 Email rlkrueger@charter.net
 Mobile 715-891-0832



Hands and knees harvest into bags near Antigo.

Recent Wisconsin Seed Potato Releases

Accumulator: Round white with yield potential often 20% above comparable varieties. Full season cultivar with large vigorous vines. Variable tuber shape and large set. Intermediate eye depth, moderately netted skin. Susceptible to Common Scab.

Freedom Russet: Oblong russet. Late maturity. Plants vigorous, spreading. Good yield capacity and tuber size. Resistant to common scab and Verticillium wilt. Slightly lower specific gravity than *Russet Burbank*. Fresh market russet.

Lelah: Round-oval white with smooth skin shallow eyes, Fresh market and chip production. Medium maturity and vine growth. Has long term and cold storage chipping ability, maintaining a low glucose profile through 9 months.

MegaChip: Medium short storage chipper, late maturity. Good yielding capacity, good tuber size (40% in the range of 6-10 oz). Very good specific gravity (1.083-1.090). Fairly resistant to early blight and early dying. Less sensitive to blackspot bruise than *Snowden*.

Nicolet: Round-oval white. Smooth skin and shallow eyes. Full season with good vine growth. High yielding chipper with good internal quality, medium to long storage chipping from 48° to 7 months. Susceptible to Common scab, moderate tolerance to Verticillium wilt.

Tundra: Round-oval white. Full season maturity. Very large vigorous canopy. Long storage chipper from 48°F for 6-9 months. Low defects. Specific gravity equivalent or higher than Atlantic. Moderate Common scab resistance.

Upcoming UW Varieties in Production at the Lelah Starks Elite Foundation Seed Farm

W5015-12: High yielding round white with good chipping traits. Chips processed from potatoes stored at 48-50°F can retain light color for six months or more; typically several weeks longer than Snowden. Tolerant to *Verticillium*, susceptible to Common scab. In US Potato Board Fast-track with large scale commercial trials planned for 2014.

W6002-1R: Fresh market red with very uniform size, shallow eyes, and great color that holds in storage through February. Good skin set with maturity similar to Dark Red Norland.

W6234-4: Oblong processing tuber with smooth skin with low acrylamide content. Lighter fry color than Russet Burbank. Traits suitable for use in quick service restaurant French fry applications.

Potato Varieties and Numbered Selections Certified in Crop Year 2013*

Accumulator (W2324-1)	MSR061-1
Adirondack Blue	Nicolet (W2133)
Adirondack Red	NY-138
AFO338-17	Peter Wilcox
All Blue	Pike
Anuschka	POR02PG37-2
Atlantic	Reba
ATTX961014-IRY	Red LaSoda
Austrian Crescent	Red LaSoda 10-3
Bannock Russet	Red Maria
Beacon Chipper	Red Norland
Canela Russet	Red Pontiac
Carola	Rio Colorado
Cascade	Russet Burbank
CO99100-1RU	Russet Norkotah
Dakota Trailblazer	Russet Norkotah Sel 8
Dark Red Chieftain	Russet Norkotah TX278
Dark Red Norland	Russet Norkotah TX296
Freedom Russet	Russet Sebago
French Fingerling	Silverton
Gala	Snowbird
German Butterball	Snowden
Goldrush	Soraya
Innovator	Superior
Jacqueline Lee	Sylvana
Kennebec	Teton Russet (A008-ITE)
Lamoka	Tundra (W2310-3)
Langlade	Umatilla Russet
Lelah	Villetta Rose
Magic Molly	W5015-12
Marcy	W6002-1R
MegaChip	W6234-4RUS
Molli	W6703-1Y
MSK061-4	White Pearl
MSL007-B	Yukon Gold
MSM246-B	Frito-Lay Varieties
	UW Breeding Lines

*through summer readings only



Two Lockwood harvesters digging on the "Antigo Flats."

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Wisconsin Seed Potato Certification 1913-2013

100 Years of Seed Growing Tradition!

Convention Of The Wisconsin Potato Growers Association
Rhinelander, November 20-21, 1913

Topic Of The Convention:

"Pure Seed of Standard Market Varieties
for All Commercial Purposes"

"The plans of the department contemplate a continuation of the organization of community centers and the establishment and operation, as soon as feasible, of a system of potato inspection and certification, looking toward the building up of a reputation for Wisconsin seed unsurpassed by that of any potato producing state in the country."

J.G. Moore, Professor of Horticulture,
University of Wisconsin

"The time is not far distant when inspection and certification of seed stock will be as prevalent and as popular as is the tuberculin test for tuberculosis in cattle among progressive dairymen."

Dean H. L. Russell,
Wisconsin College of
Agriculture, 1913

THE TWO FUNDAMENTAL OBJECTS

OF THE

Wisconsin Potato Growers Association

I. TO GUARANTEE PURE POTATO SEED SHIPMENTS.

The two essentials are, A. Variety purity. B. Freedom from disease.

Wisconsin seed stock is apparently free from those dangers which menace the potato industry in many commercial centers.

This advantage must be maintained by a careful system of inspection in co-operation with this Association.

THIS
TRADE
MARK
WILL BE
STAMPED
ON



ASSOCIA-
TION
POTATO
SEED
SHIP-
MENTS

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II. TO GUARANTEE STRAIGHT CAR LOTS OF COMMERCIAL TABLE STOCK--SORTED AND GRADED.

This standard can be maintained only through community effort--organization--co-operation.

The work of this Association will be judged by the standard of Wisconsin potato shipments on the markets of the Middle West.

"Let your motto be, good seed, true to name and type, free from varietal mixture and from disease, and all the other good things of life will be added unto you."

Professor William Stuart,
U.S. Department of
Agriculture, 1913



Begin with the Best!

For a directory of Wisconsin Certified Seed Potato Growers or a free video, contact:

Wisconsin Seed Potato Improvement Association, Inc.
P.O. Box 173, Antigo, WI 54409 • 715-623-4039 • www.potatoseed.org



View a directory of the Wisconsin
Certified Seed Potato Growers
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Schroeder Bros. Farms, Inc.

Foundation & Certified Seed Potatoes

WHITES:

- Atlantics
- Snowdens
- Superiors
- Pikes
- MegaChip
- Lamoka

REDS:

- Red Norlands
- Dark Red Norlands

YELLOWS:

- Cascada

RUSSETS:

- Russet Burbanks
- Norkotahs
- Russet Norkotah C08
- Silvertown
- TX 296 Norkotah
- TX 278 Norkotah



N1435 Cty Hwy D • Antigo, WI 54409

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farm@sbfi.biz
johnt@sbfi.biz

Seidl Farms



- Atlantic • Snowden • Goldrush •
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715-623-6236

Art Seidl - Jim Fassbender - Jeff Fassbender

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Sowinski Certified Seed Farm

Manager: John Hein - Phone: 715-369-3225

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Rhineland, WI 54501

Phone: 715-272-1192

Fax: 715-272-1658

sowinski@frontier.com

Varieties Grown

Atlantic

Snowden Lelah

Nicolet NY138

Tundra

"CERTIFIED SEED POTATOES"

Sunnydale Farms

- Atlantic • Yukon Gold • Snowden
- Dark Red Norland • MegaChip • Superior

MICHAEL SHAFEL

W9751 COUNTY I

BRYANT, WI 54418

JAMES J. SHAFEL

PHONE: 715-627-7401

FAX: 715-627-4114

email: sunnydaleseed@yahoo.com

**WISCONSIN CERTIFIED
SEED POTATOES**

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wirzinc@yahoo.com • N3581 Wirz Lane - Antigo, WI 54409

www.wirzinc.com

Important Notes on this Directory

- 1) An asterisk (*) denotes less than an acre.
LICENSED VARIETY after the variety name indicates seed production occurs under legal arrangement with the owner or agent of the variety, often involving fees.
- 2) The figures listed represent acreages meeting field inspection standards for certified seed potatoes, and does not represent full certification. Results of summer field inspections, tuber inspections and the post-harvest tests may be obtained by contacting the program.
- 3) The acreage figures do not necessarily indicate quantities of seed available for purchase since a portion of the annual production is destined for replanting, fresh consumption or processing.
- 4) Late blight notice: Two lots affected. Identified during field inspection. The two small areas affected were voluntarily removed from each seed lot.

Limitation of Warranty

The University of Wisconsin College of Agricultural and Life Sciences and the Wisconsin Department of Agriculture, Trade and Consumer Protection make no expressed or implied warranties or representations as to freedom from disease or quality of the seed. The College and Department expressly disclaim any implied warranty of merchantability or fitness for a particular purpose and only certify that the inspected plant and tuber samples conformed to the standards for certification and grading.

The growers of organic seed potatoes listed herein have complied with the rules of seed potato certification in Wisconsin as codified in WDATCP 156. The Wisconsin Seed Potato Certification Program and the Wisconsin Department of Agriculture, Trade & Consumer Protection enforce these regulations and not those of organic production. The Wisconsin Seed Potato Certification Program makes no warrantee, expressed or implied, on the organic certification of these potatoes.

See ATCP 156

https://docs.legis.wisconsin.gov/code/admin_code/atcp/140/156

This directory was prepared by the Wisconsin Seed Potato Certification Program, University of Wisconsin-Madison <http://labs.russell.wisc.edu/seedpotato/> and published by Hahn Printing Inc., Eagle River, for the Wisconsin Seed Potato Improvement Association www.potatoseed.org

Wisconsin Certified Seed Potato Directory Crop Year 2013

Accumulator (W2324-1)		LICENSED VARIETY
Mach's Sunny Acres, Inc	11	
Mattek, J. W. & Sons, Inc.	20	
Zeloski, Felix Farms	3	
Total Acres Passed		35
Adirondack Blue		LICENSED VARIETY
Gallenberg, David	3	
Adirondack Red		LICENSED VARIETY
Gallenberg, David	*	
Vermont Valley Community Farm	*	
Total Acres Passed		1
AFO338-17		
Zeloski, Felix Farms	1	
All Blue		
Vermont Valley Community Farm	*	
Anuschka		LICENSED VARIETY
Bula Potato Farms, Inc.	6	
Atlantic		
Hafner Seed Farms, Inc.	82	
Kakes Farms, Ltd.	54	
Mach's Sunny Acres, Inc.	34	
Mattek, J. W. & Sons, Inc.	147	
Northern Sand Farms	6	
Schroeder Bros. Farms, Inc	71	
Schroeder Farms, Ltd.	9	
Seidl Farms, Inc.	36	
Sowinski Farms, Inc.- Cert. Seed	53	
Sunnydale Farms, Inc.	26	
Wild Seed Farms, Inc.	150	
Wirz, Inc.	53	
Total Acres Passed		720
ATTX961014-1RY		LICENSED VARIETY
Zeloski, Felix Farms	3	
Austrian Cresent		
Gallenberg, David	1	
Bannock Russet		LICENSED VARIETY
Bula Potato Farms, Inc.	50	
Northern Sand Farms	6	
Total Acres Passed		56

Beacon Chipper	LICENSED VARIETY	
Zeloski, Felix Farms		3
Canela Russet	LICENSED VARIETY	
Bula Potato Farms, Inc.		34
Carola		
Vermont Valley Community Farms		1
Cascada		
Schroeder Bros. Farms, Inc		9
Zeloski, Felix Farms		2
Total Acres Passed		11
CO99100-1RU		
Bula Potato Farms, Inc.		*
Dakota Trailblazer	LICENSED VARIETY	
Bula Potato Farms, Inc.		1
Dark Red Chieftain	LICENSED VARIETY	
Schroeder Bros. Farms, Inc		15
Zeloski, Felix Farms		7
Total Acres Passed		22
Freedom Russet	LICENSED VARIETY	
Bula Potato Farms, Inc.		13
French Fingerling		
Vermont Valley Community Farm		1
Gala	LICENSED VARIETY	
Schroeder Farms, Ltd		17
German Butterball		
Gallenberg, David		3
Vermont Valley Community Farm		*
Total Acres Passed		3
Goldrush		
(U.S. Patent No. 5,434,343)		
Baginski, Ted & Sons, Inc.		145
Bula Potato Farms, Inc.		11
Fleischman, David Farms		42
Gallenberg Farms, Inc.		64
Guenthner Farms, Inc.		31
Hafner Seed Farms, Inc.		33
Hartman Farms, Inc.		29
Kakes Farms, Ltd.		21
Schroeder Bros. Farms, Inc		181
Seidl Farms, Inc.		49
Vermont Valley Community Farm		1
Total Acres Passed		606

Innovator	LICENSED VARIETY	
Bula Potato Farms, Inc.		39
Jacqueline Lee	LICENSED VARIETY	
Zeloski, Felix Farms		*
Kennebec		
Gallenberg, David		10
Vermont Valley Community Farm		1
Total Acres Passed		11
Lamoka	LICENSED VARIETY	
Mattek, J. W. & Sons, Inc.		42
Rine Ridge Farms, Inc.		39
Schroeder Farms, Ltd.		64
Zeloski, Felix Farms		17
Total Acres Passed		162
Langlade		
Guenthner Farms, Inc.		31
Lelah	LICENSED VARIETY	
Mattek, J. W. & Sons, Inc.		12
Zeloski, Felix Farms		5
Total Acres Passed		17
Magic Molly		
Vermont Valley Community Farm		*
Marcy	LICENSED VARIETY	
Rine Ridge Farms, Inc.		10
MegaChip	LICENSED VARIETY	
Baginski, Ted & Sons, Inc.		23
Bula Potato Farms, Inc.		10
Gallenberg Farms, Inc.		22
Kakes Farms, Ltd		15
Mattek, J. W. & Sons, Inc.		85
Rine Ridge Farms, Inc.		124
Schroeder Bros. Farms, Inc		40
Sunnydale Farms, Inc.		23
Wirz, Inc.		60
Total Acres Passed		401
Molli	LICENSED VARIETY	
Bula Potato Farms, Inc.		16
MSK061-4	LICENSED VARIETY	
Zeloski, Felix Farms		2
MSI007-B	LICENSED VARIETY	
Zeloski, Felix Farms		6
MSM246-B	LICENSED VARIETY	
Zeloski, Felix Farms		2

MSR061-1	LICENSED VARIETY	
Zeloski, Felix Farms		5

Nicolet (W2133-1)	LICENSED VARIETY	
Rine Ridge Farms, Inc.		20
Sowinski Farms, Inc.- Cert. Seed		25
Wirz, Inc.		15
Zeloski, Felix Farms		3
Total Acres Passed		63

Norland (Dark Red Selection)		
Baginski, Ted & Sons, Inc.		54
Bula Potato Farms, Inc.		29
Fleischman, David Farms		33
Gallenberg, David		4
Gallenberg Farms, Inc.		100
Hartman Farms, Inc.		79
Schroeder Bros. Farms, Inc.		280
Schroeder Farms, Ltd.		141
Sunnydale Farms, Inc.		96
Vermont Valley Community Farm		1
Zeloski, Felix Farms		23
Total Acres Passed		841

Norland (Red Selection)		
Baginski, Ted & Sons, Inc.		64
Fleischman, David Farms		84
Hafner Seed Farms, Inc.		1
Hartman Farms, Inc.		24
Schroeder Bros. Farms, Inc.		37
Seidl Farms, Inc.		33
Zeloski, Felix Farms		59
Total Acres Passed		302

NY-138		
Sowinski Farms, Inc.- Cert. Seed		2

Peter Wilcox		
Vermont Valley Community Farm		*

Pike		
Mattek, J. W. & Sons, Inc.		104
Rine Ridge Farms, Inc.		57
Schroeder Farms, Ltd.		75
Wirz, Inc.		64
Total Acres Passed		298

POR02PG37-2	LICENSED VARIETY	
Bula Potato Farms, Inc.		*

Reba		
Guenthner Farms, Inc.		18

Red LaSoda		
Mach's Sunny Acres, Inc.		21
Wild Seed Farms, Inc.		13

Total Acres Passed		34
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Red LaSoda 10-3		
Guenthner Farms, Inc.		40
Mach's Sunny Acres, Inc.		22
Wild Seed Farms, Inc.		33

Total Acres Passed		95
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Red Maria	LICENSED VARIETY	
Vermont Valley Community Farm		*

Red Pontiac		
Gallenberg, David		3

Rio Colorado	LICENSED VARIETY	
Zeloski, Felix, Farms		3

Russet Burbank		
Baginski, Ted & Sons, Inc.		37
Schroeder Farms, Ltd.		27

Total Acres Passed		64
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Russet Norkotah		
Baginski, Ted & Sons, Inc.		40
Fleischman, David Farms		77
Hafner Seed Farms, Inc.		70
Hartman Farms, Inc.		29
Mattek, J.W. & Sons, Inc.		19
Seidl Farms, Inc.		32
Vermont Valley Community Farm		*

Total Acres Passed		267
--------------------	--	-----

Russet Norkotah Sel 8	LICENSED VARIETY	
Baginski, Ted & Sons, Inc.		48
Mattek, J.W. & Sons, Inc.		17
Schroeder Bros. Farms, Inc.		119
Schroeder Farms, Ltd.		21

Total Acres Passed		205
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Russet Norkotah TX278	LICENSED VARIETY	
Schroeder Bros. Farms, Inc.		2

Russet Norkotah TX296	LICENSED VARIETY	
Schroeder Bros. Farms, Inc.		64

Russet Sebago		
Gallenberg, David		2

Silverton	LICENSED VARIETY
Baginski, Ted & Sons, Inc.	2
Bula Potato Farms, Inc.	73
Hafner Seed Farms, Inc.	17
Mattek, J.W. & Sons, Inc.	59
Schroeder Bros. Farms, Inc.	57
Zeloski, Felix, Farms	32

Total Acres Passed	239
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Snowbird	LICENSED VARIETY
Guenthner Farms, Inc.	1

Snowden	
Hafner Seed Farms, Inc.	45
Kakes Farms, Ltd.	25
Mattek, J.W. & Sons, Inc.	268
Northern Sand Farm	27
Schroeder Bros. Farms, Inc.	54
Schroeder Farms, Ltd.	46
Seidl Farms, Inc.	45
Sowinski Farms, Inc.- Cert. Seed	66
Sunnydale Farms, Inc.	27
Wild Seed Farms, Inc.	23
Wirz, Inc.	107

Total Acres Passed	732
--------------------	-----

Soraya	LICENSED VARIETY
Zeloski, Felix, Farms	*

Superior	
Baginski, Ted & Sons, Inc.	71
Bula Potato Farms, Inc.	15
Fleischman, David Farms	29
Gallenberg Farms, Inc.	72
Guenthner Farms, Inc.	11
Hafner Seed Farms, Inc.	46
Hartman Farms, Inc.	23
Mach's Sunny Acres, Inc.	19
Schroeder Bros. Farms, Inc.	27
Sunnydale Farms, Inc.	8
Vermont Valley Community Farm	1
Wild Seed Farms, Inc.	35

Total Acres Passed	355
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Sylvana	LICENSED VARIETY
Bula Potato Farms, Inc.	*

Teton Russet (A008-ITE)	LICENSED VARIETY
Guenthner Farms, Inc.	*

Tundra (W2310-3)	LICENSED VARIETY
Northern Sand Farms	9
Sowinski Farms, Inc.- Cert. Seed	4

Total Acres Passed	13
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Umatilla Russet	LICENSED VARIETY
Northern Sand Farms	19

Villetta Rose	LICENSED VARIETY
Sunnydale Farms, Inc.	2

W5015-12	
Northern Sand Farms	1

W6022-1R	
Gallenberg Farms, Inc.	1
Sunnydale Farms, Inc.	*
Zeloski, Felix, Farms	*

Total Acres Passed	1
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W6234-4RUS	
Bula Potato Farms, Inc.	2

W6703-1Y	
Gallenberg Farms, Inc.	2

White Pearl	LICENSED VARIETY
Northern Sand Farms	17

Yukon Gold	
Bula Potato Farms, Inc.	26
Fleischman, David Farms	110
Gallenberg, David	7
Sunnydale Farms, Inc.	48
Vermont Valley Community Farm	*

Total Acres Passed	192
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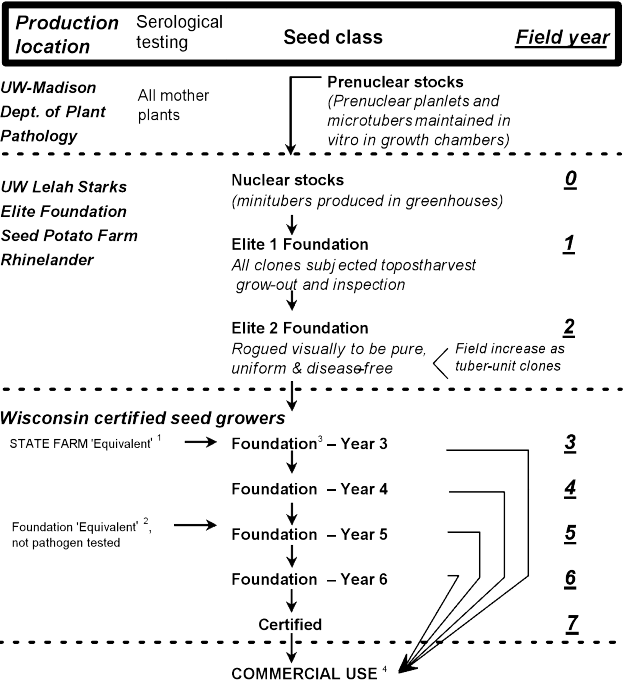
Frito-Lay varieties	LICENSED VARIETIES
Total Acres Passed	2,212

UW Breeding Station lines	3
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Total Acres Passed - All Varieties	8297
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WISCONSIN GENERATION SYSTEM

All seed potatoes certified in Wisconsin are classified according to Wisconsin's limited generation system (below).



¹ May regenerate by tuber-unit planting plus pathogen testing. ² May regenerate by tuber-unit planting. ³ "Foundation" means eligible for continued use in seed production; may also be sold for fresh market or for processing. ⁴ Sold as Foundation or Certified class seed. Either class must meet blue or yellow tag grade requirements when shipped. The Badger State Brand blue tag meets or exceeds the U.S. No. 1 Seed Potato Grade. The yellow tag represents a second grade with greater tolerances for external defects.

The production of elite foundation seed in Wisconsin begins in the laboratories of the Department of Plant Pathology at the University of Wisconsin-Madison.

Disease-free pre-nuclear plantlets are transported to the UW Lelah Starks Elite Foundation Seed Potato Farm in Rhinelander, an elite foundation seed production program that began in 1941.

Certification Program staff are integrally involved in the management of the State Seed Farm, providing not only a concentration of specific expertise in basic seed production, but also accountability to the industry to maintain the highest scientific standards in seed production. Nuclear stocks (minitubers) are produced in greenhouses in the first production cycle at the State Farm. One or two elite field generations follow. Highly skilled seed certification inspectors direct removal of inferior or diseased plants on a weekly basis up to the time of tuber bulking. Varieties are increased as tuber-units in the second field generation to facilitate detection and elimination of any pathogens present. Disease development and spread is controlled by strict sanitation and cultural practices.

COMPARING GENERATIONS

The following table presents generation nomenclature among seed certifying agencies in North America as a function of number of years of field planting.

LIMITED GENERATION CERTIFIED SEED POTATOES
Field Planting Equivalency Table¹
Certification Section of the Potato Association of America

Agency	YEAR IN THE FIELD							
	1 ²	2	3	4	5	6	7	8
Alaska	G1 ³	G2	G3	G4	G5	G6	G7	G8
California	G1	G2	G3	G4	G5	...	...	...
Colorado	G1	G2	G3	G4	G5	G6	...	...
Idaho	N	G1	G2	G3	G4	G5	G6	...
Maine	FY1	FY2	FY3	FY4	FY5	FY6	...	...
Michigan ⁶	FY1	FY2	FY3	FY4	FY5	FY6	...	...
Minnesota	G1	G2	G3	G4	G5	G6	C	...
Montana	N	G1	G2	G3	G4	...	...	...
Nebraska/ Wyoming	N	G1	G2	G3	G4	G5	...	...
Nevada	N	G1	G2	G3	G4	G5	...	...
New York ⁴	N1	N2	N3	G1	G2	G3	G4	G5
North Dakota	N	G1	G2	G3	G4	G5	C	...
Oregon	N	G1	G2	G3	G4	G5	...	...
Utah	N(G1)	G2	G3	G4	G5	G6	...	...
Washington	N	G1	G2	G3	G4	G5	...	...
Wisconsin ⁵	FY1	FY2	FY3	FY4	FY5	FY6	C	...
Canada	PE	E1	E2	E3	E4	F	C	...
	(G1)	(G2)	(G3)	(G4)	(G5)	(G6)	(G7)	

Revision Date: June 2012

¹The purpose of this table is to express equivalency of terms used by various certification agencies for seed potatoes harvested from a series of successive field plantings. For specific criteria relating to disease tolerances and other requirements, the reader is referred to the certification regulations of the agency in question.

²The first field planting utilizes laboratory-tested stocks which may be tissue-cultured plantlets, greenhouse-produced minitubers, stem cuttings, or line selections. Contact agencies for details as to types of stocks planted in their programs.

³Term used by agency for seed potatoes for a particular year in the field:

C=certified, E=elite, F=foundation, G=generation, N=nuclear, PE=pre-elite.

⁴If lots originate at Cornell-Uihlein Farm, the first three generations (G1-G3) are also designated by a AU@ to denote source.

^{5,6}FY = Foundation Year (Wisconsin), Field Year (Michigan).

www.potatoseed.org

**The Wisconsin Advantage:
Seed Beyond Certification**

A video highlighting the unique features of seed potato production and certification in Wisconsin.

A free DVD is also available from the Wisconsin Potato and Vegetable Growers Association (715-623-7683).

Seed Required to Plant One Acre

Seed piece spacing (in.)	32" Row Spacing			
	Seed piece weight (oz.)			
	1	1&1/2	1&3/4	2
Seed required (cwt)				
6	20.4	30.6	35.7	40.8
8	15.3	23.0	26.8	30.6
10	12.3	18.4	21.4	24.5
12	10.2	15.3	17.9	20.4
15	8.2	12.3	14.3	16.3

Seed piece spacing (in.)	34" Row Spacing			
	Seed piece weight (oz.)			
	1	1&1/2	1&3/4	2
Seed required (cwt)				
6	19.2	28.8	33.6	38.4
8	14.4	21.6	25.2	28.8
10	11.4	17.4	20.4	22.8
12	9.6	14.4	16.8	19.2
15	7.8	11.4	13.8	15.6

Seed piece spacing (in.)	36" Row Spacing			
	Seed piece weight (oz.)			
	1	1&1/2	1&3/4	2
Seed required (cwt)				
6	18.0	27.0	31.8	36.6
8	13.8	20.4	24.0	27.0
10	10.8	16.2	19.2	21.6
12	9.0	13.8	15.6	18.0
15	7.2	10.8	12.6	14.4

Calculating cwt in bulk storage

Cwt in Pile = Pile length x Pile height X Pile width X 0.42

(Pile dimensions in feet)

Temperature conversions

$$^{\circ}\text{C} = \frac{^{\circ}\text{F} - 32}{1.8}$$

$$^{\circ}\text{F} = (^{\circ}\text{C} \times 1.8) + 32$$



Estimating Potato Yields

Dig potatoes from several 10-foot lengths of row (at least 5) and determine the average weight before estimating yield from table below.

Yield per 10 ft of row (lbs)	Row spacing (in.)		
	32	34	36
Estimated yield per acre (cwt)			
12	196	184	174
13	212	200	189
13.5	221	208	196
14	229	215	203
14.5	237	223	211
15	245	230	218
15.5	253	238	225
16	262	246	232
16.5	269	254	239
17	278	262	247
17.5	286	269	254
17.5	286	269	254
18	294	277	262
18.5	302	284	269
19	310	292	276
19.5	319	300	283
20	326	307	290
20.5	335	315	298
21	343	323	305
21.5	351	331	312
22	359	338	319
22.5	368	346	326
23	376	353	334
23.5	384	361	341
24	392	369	349
24.5	400	377	356
25	409	385	363
25.5	416	392	370
26	425	400	377
26.5	433	407	385
27	441	415	392
27.5	449	423	400
28	457	430	407
28.5	446	438	414
29	474	446	421
29.5	482	454	428
30	490	461	436
31	506	476	450
32	523	492	464
33	539	508	479
34	556	523	494
35	572	538	508
36	588	553	522
37	605	569	537
38	621	584	551
39	638	600	566
40	654	615	580
41	670	630	594
42	687	646	609
43	703	661	623

New Cultivars from the Wisconsin Breeding Program

W5015-12 Cold Storage Chipper



- High yield potential
- Good chip color up to six months after storage at 48 - 50°F
- Gravity similar to Snowden
- Tolerant to Verticillium Wilt.

W6234-4rus Processing Russet



- Smooth blocky tubers
- Lighter fry color and higher gravity than Russet Burbank
- Excellent internal quality
- High marketable yield

W6002-1R Uniform Medium Size



- Maintains nice red color in storage
- Good internal quality
- Shallow eyes
- Medium to long dormancy

For more information contact :
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6082625782)
Jeff Endelman
(endelman@wisc.edu,
6082500754)

For licensing contact Emily Bauer
(emily@warf.org, 6082628638)



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