

Wisconsin Certified Seed Potatoes



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2017 CROP DIRECTORY

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WISCONSIN CERTIFIED SEED POTATOES

103 Years of Seed Growing Tradition

Pioneers In Seed Potato Certification

Much of the early research work on potato diseases and how they spread was done in Germany and Holland around the turn of the century. Scientists found that, through careful monitoring of the crop and removal of unhealthy plants, they could maintain a vigorous, healthy stock indefinitely. Similar research soon was being conducted in the United States.

USDA plant pathologist W.A. Orton had studied potato certification in Germany and upon his return, began to work with potato growers and Universities to introduce those concepts here.

Efforts by Wisconsin growers led to the establishment of the Wisconsin Seed Potato Improvement Association in 1905. The Wisconsin College of Agriculture had been engaging with the grower community already to improve potato production through special teaching railcars that traveled through potato areas in northern Wisconsin, called "Potato Specials." The College programming emphasized the standardization and purity of potato varieties.

A convention was held in Rhinelander on November 20-21 of 1913 to discuss "Pure Seed of Standard Market Varieties for All Commercial Purposes." At this convention, a formal plan for inspection and certification of potato seed was put into place. The first of now many official seed inspection programs in North America was established and fully implemented with field inspections in 1914. The same objectives of "varietal purity" and "freedom from disease" determined from field inspections remain today.

A reliable source of high-quality, disease-free basic seed stocks remains essential to the strength and growth of Wisconsin's certified seed potato program. 75 years ago, the University of Wisconsin established an elite seed potato operation in Three Lakes, WI.

In 1941, propagation of disease-free stock and attention to clonal selection were key to the early success of this program making Wisconsin a leading supplier of seed potato varieties.

In 1984, a 1000 acre property became home of the UW farm operation at the bequest of Miss Lelah Starks, a pioneer Wisconsin seed potato grower.

The Lelah Starks Elite Foundation Seed Potato Farm in Rhinelander has provided parity in germplasm availability for all Wisconsin seed growers. A trusted source, the program remains the Wisconsin seed potato growers' primary source of new and established potato varieties.

The farm operation grows 93 acres of field generations one and two seed, operates 4 greenhouses producing conventional and NFT minitubers. Our stewardship of this seed continues through the certification of these seed lots on Wisconsin seed grower farms, there is no other program like it.

The program maintains variety trueness to type; selecting and testing clones, rogueing of weak, genetic variants, and diseased plants to continue to develop and maintain germplasm of your favorite varieties at our laboratory.

A Century Long Tradition

Administered since inception by the College of Agricultural and Life Sciences, University of Wisconsin – Madison, the program retains a full-time staff of experienced professionals to ensure thoroughness and impartiality in inspection and certification procedures.

Through providing information, exercising technical skill, doing research directed at solving problems, and conducting outreach activities, the University meets the growers at the field level. This special relationship to the academic community brings new information on pathogens, best practices, and introduces high quality basic seed into the marketplace.

Strict Standards Mean High Quality From Wisconsin

- All certified seed potatoes are produced in a limited generation program with a maximum of seven generations of field propagation.
- Certified seed potato growers must enter their entire potato acreage for certification, and plant all acreage with foundation class seed.
- Only certified seed potato growers with a record of no bacterial ring rot for two consecutive seasons can produce foundation class seed.
- All potatoes entered for certification undergo a minimum of two field inspections and a tuber inspection at harvest or in storage.
- All potatoes meeting field and tuber inspection standards must be post-harvest tested to be eligible for certified seed tags.
- All potato storage facilities must be inspected and approved prior to filling with certified seed potatoes.
- All certified seed potatoes must be graded in accordance with Wisconsin seed potato grade standards before official tags can be attached.
- Post-harvest testing of all certified seed lots ensures that problems from late-season virus infections are identified and assessed according to specific tolerances, preventing the movement of seed lots with potentially yield- and quality-damaging virus infections to commercial potato growers.
- Incidence of Blackleg at first inspection is indicated on the North American Seed Potato Health Certificates. Wisconsin has been reporting Blackleg incidence for many years, these percentages are based on an official plant count.
- Testing protocols for Dickeya are currently being developed and we will perform PCR testing for our growers per the request of commercial and seed customers. Please contact your grower to request testing as soon as possible to avoid delays.

WELCOME

Please note that the acreage data listed in this directory represent acres meeting field tolerances for foundation and certified class seed potatoes in Wisconsin at the completion of summer field inspections.

All certified and foundation class seed potatoes in Wisconsin are post-harvest tested to ensure compliance with certification requirements. As such, these figures are not final, as certification requirements are not met until tuber inspections, post-harvest testing and grade inspections are complete. **Buyers who purchase seed prior to completion of the post-harvest test are encouraged to check the final classification of seed lots (generally available after February 1) prior to shipping.**

Buyers of Wisconsin certified seed potatoes are encouraged to contact the Certification office to obtain this information at any time. The professional staff at the Certification office also can provide and explain "generation" designations of 2017 seed lots. Results of summer field inspections, tuber inspections and the post-harvest winter test may be obtained by writing or calling the Wisconsin Seed Potato Certification Program, P.O. Box 328, Antigo, WI 54409: Phone (715) 623-4039; FAX (715) 623-6970. E-mail abcrockford@wisc.edu

2017 Wisconsin Act 46: Certified Seed Potatoes

2017 WI Act 46 requires all Wisconsin potato growers planting five or more acres in a calendar year to use certified seed potatoes from the Wisconsin Certified Seed Potato Certification Program or equivalent certified seed from another state.

Authored by Senator Jerry Petrowski (R-Marathon) and Representative John Spiros (R-Marshfield), the bill passed the Senate on a voice vote and was concurred by the Assembly on a voice vote, Governor Scott Walker signed the bill on August 2, 2017. This Act takes effect on January 1, 2018.

This link takes you to 2017 WI Act 46:
<https://docs.legis.wisconsin.gov/2017/related/acts/46.pdf>

The certification standards for Wisconsin are found in administrative rule ATCP Chapter 156 which is referenced in the Act. A basic summary is attached of WI certified seed tolerances. **Post harvest testing is required.** Please see full rule at the following website and contact us with any questions regarding certification.

http://docs.legis.wisconsin.gov/code/admin_code/atcp/140/156

Proper documentation must be provided to the receiving grower, including:

- The name and location of the person from whom the seed potatoes were purchased.
- A copy of the sales contract and invoice for the seed potatoes.
- The certification tag for the seed potatoes

WISCONSIN CERTIFICATION TOLERANCES

Tolerances for Certified and Foundation Seed Potato Classes in Wisconsin

Wisconsin seed potatoes are classified as "certified" or "foundation" depending on disease and mixture levels and intended use. Tolerances for certified class are set to meet minimum acceptable standards for commercial production (see table). Foundation class seed meets much stricter tolerances required to protect the integrity of the seed industry.

Wisconsin Field and Harvest Inspection Standards for Certified and Foundation Seed Potato Classes*

Disease or Defect	Certified (%)	Foundation (%)
Leaf roll	1.00	0.25
Mosaic	1.00	0.25
Spindle Tuber	0.00	0.00
Total Virus	2.00	0.25
Bacterial Ring Rot	0.00	0.00
Variety Mixture	0.10	0.10

Wisconsin Post-harvest Test

Virus infection of seed lots can occur after summer inspections are complete. A post-harvest grow-out of all seed lots is designed to prevent the certification of lots infected late in the season with viruses or other diseases.

Post-harvest Test Standards for Certified and Foundation Seed Potato Classes*

Disease or Defect	Certified (%)	Foundation (%)
Leaf roll	5.0	0.50
Mosaic	5.0	0.50
Spindle Tuber	0.0	0.00
-Total Virus	5.0	0.50
Bacterial Ring Rot	0.0	0.00
Variety Mixture	2.0	0.25

**Seed certified in Wisconsin does not exceed the appropriate tolerances listed in the above tables based on visual inspections. Higher tolerances in the winter test are due to the greater likelihood of selecting infected tubers in single-drop seed, as used in this test.*

Any seed imported into Wisconsin for recertification must meet our standards in both field and post harvest test tolerances, for virus and variety mixture. Third-party shipping point inspection, required by Wisconsin ATCP156, is critical component of the seed certification process and is an absolute requirement recertification.

WISCONSIN SEED POTATO CERTIFICATION PROGRAM PERSONNEL DIRECTORY

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Wisconsin Seed Potato Certification

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<http://labs.russell.wisc.edu/seedpotato/>

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George Neuber (Equip Operator) Mobile 715-216-9031

WISCONSIN SEED POTATO CERTIFICATION PROGRAM PERSONNEL



Staff members of the Wisconsin Seed Potato Certification Program includes personnel from Antigo (certification), Rhinelander (elite foundation seed farm), and Madison (tissue culture laboratory).

Back row (L-R)

Josh Budreau, Travis Eckardt, Barry Eckardt, Joshua Kunzman, Bob Taylor, Andy Witherell, Peter Scheuermann

Middle row (L-R)

Dr. Russ Groves, Dr. Amanda Gevens, Rose Heinzen, Keith Heinzen, Liam Heinzen, Dianna Kessler, Jim Meyer, George Neuber, Brooke Babler

Front row (L-R) Sean Malone, Patricia Ridderbusch, Jessica Graper, Alex Crockford, Kevin Bula, Abigail Anzelmo, Josie Spurgeon, Clover Spacek

WISCONSIN SEED POTATO IMPROVEMENT ASSOCIATION



The 2017 Wisconsin Seed Potato Improvement Association board of directors includes (L-R): John D. Schroeder (Secretary/Treasurer), Jeff Fassbender, Dan Kakes, Charlie Mattek (Vice President), Bill Guenther (President).

WISCONSIN CERTIFIED SEED POTATO GROWERS DIRECTORY

Baginski Farms, Inc.

N3474 County H, Antigo, WI 54409
 Office/Farm **715-627-7753**
 FAX 715-623-5412
 Out of State 888-446-7753
 Mike Baginski 715-627-7838
 Mike Baginski Cell 715-216-1240
 Email mike@baginskifarms.com
 Website www.baginskifarms.com

Bula Potato Farms, Inc.

W11957 Highland Rd., Antigo, WI 54409
 Office / Warehouse **715-275-3430**
 Office / Warehouse FAX 715-275-5051
 Dennis Cell 715-216-1614
 Adam Cell 715-216-1613
 Email dennis@certifiedseedpotatoes.com

Bushman's Riverside Ranch, Inc.

N8151 Bushman Road Crivitz, WI 54114
 Farm (Crivitz, WI) 715-757-2160
 Jeff 715-927-4015
 Jon 715-454-6201
 FAX 715-757-2243
 Email jssuchon@gmail.com

CETS LLC AstroTubers TM

N77W24677 Century CT, Sussex WI 53089
 Office 262-246-1799
 Fax 262-246-1762
 Cell Phone 262-391-4705
 Website: www.cetstech.com

Eagle River Seed Farm LLC

Ron Krueger, Farm Manager
 4334 Chain of Lakes Rd.
 Eagle River, WI 54521
 Eagle River Warehouse 715-479-8434
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 Email rlkrueger@charter.net
 Mobile 715-891-0832

Fleischman, David Farms

N2568 CTH HH, Antigo, WI 54409
 Office **715-623-6353**
 Cell 715-216-2343
 Fax 715-627-0183
 Email davidfleischmanfarms@gmail.com

Frito-Lay, Inc.

4295 Tenderfoot Rd., Rhinelander, WI 54501
 Joshua Rahm **715-365-1622**
 FAX 715-365-1620

Gallenberg, Darwin 715-623-6586

W8636 County B, Bryant, WI 54418

Gallenberg Farms, Inc.

W7932 Edison Rd, Bryant, WI 54418
 Farm **715-623-7018**
 Roy Gallenberg 715-627-2906
 John Gallenberg 715-623-2295
 FAX 715-627-2043
 Email rgallenberg@hotmail.com

Guenthner Farms, Inc.

N4653 Chillie Rd., Antigo, WI 54409
 Farm **715-627-7683**
 Bill Guenthner 715-627-2792
 Tom Schmidt 715-216-1953
 FAX 715-627-0507

Guenthner Potato Co., Inc.

P.O. Box 320, Antigo, WI 54409
 Office **715-623-7877**
 FAX 715-623-7127
 Robert Guenthner 715-623-7877
 Email rhodagpci@gmail.com

Hafner Seed Farms, Inc.

W8243 County B, Bryant, WI 54418
 Office/Warehouse **715-623-6829**
 FAX 715-623-4203
 David Hafner 715-623-6902
 John Hafner 715-623-6829

Hartman Farms, Inc.

N2846 County HH, Antigo, WI 54409
 Michael Hartman Home **715-623-7083**
 Michael Hartman Cell 715-219-1802
 Todd Hartman 715-610-6477
 John Hartman 715-216-2059

Kakes Farms, Ltd.

W8539 Kakes Rd., Bryant, WI 54418
 Farm **715-623-6348**
 Dan Kakes 715-623-7268
 Dan Kakes Cell 715-216-6348
 FAX 715-623-4614

Mach's Sunny Acres, Inc.

3236 County HH, Antigo, WI 54409
 Office/Warehouse **715-623-5882**
 FAX 715-623-5882
 Ronald Mach 715-623-6855
 Kenneth Mach 715-627-4187
 Email rmach73@gmail.com

Mattek, J. W. & Sons, Inc.

N5798 Star Neva Rd., Deerbrook, WI 54424
 Farm/Office **715-623-6963**
 FAX 715-627-7245
 Jim Mattek 715-623-7391
 John Mattek 715-623-6864
 Joe Mattek 715-623-3156
 Mobile 715-216-0599
 Email jwmattek@gmail.com

Northern Sand Farms

11263 CTH M, Crandon, WI 54520
 Justin Bula **715-889-0666**
 David Bula 715-478-3349
 Stan Bula 715-889-2911
 Email justin.bula@gmail.com

Rine Ridge Farms, Inc.

W8132 County O, Bryant, WI 54418
 Farm/Office **715-627-4819**
 WATS 888-853-5690
 FAX 715-627-4810
 Ken Rine 715-623-6791
 Ken's Mobile 715-216-0760
 Dan's Mobile 715-216-0765
 Email rinerdg@yahoo.com

Schroeder Bros. Farms, Inc. /**Schroeder Farms, Ltd.**

N1435 County D, Antigo, WI 54409
 Office/Farm **715-623-2689**
 FAX 715-627-4857
 Warehouse, Schr. Farms, Ltd. 715-627-7022
 John T. Schroeder 715-623-5735
 Pete Schroeder 715-627-4069
 Robert Schroeder 715-623-3113
 Eric Schroeder Mobile 715-216-0186
 Email farm@sbfi.biz
 John T Email johnt@sbfi.biz
 Eric Email eric@sbfi.biz

Seidl Farms, Inc.

N5677 Chillie Rd., Deerbrook, WI 54424
 Farm/Office **715-623-6236**
 FAX 715-623-4377
 Art Seidl 715-623-6236
 Jeff Fassbender 715-216-4433

Sowinski Farms, Inc. - Certified Seed

4698 Tenderfoot Road, Rhinelander, WI 54501
 Paul Sowinski **715-272-1192**
 John Hein, Seed Mgr. Cell 715-401-0408
 Farm/Office 715-369-3225
 FAX 715-369-3226
 Email sfiseedfarm@gmail.com

Sunnydale Farms, Inc.

W9751 County I, Bryant, WI 54418
 Farm **715-627-7401**
 Mike Shafel Cell 715-216-4531
 James Shafel Cell 715-216-4532
 FAX 715-627-4114
 Email sunnydaleseed@yahoo.com

Vermont Valley Community Farm LLC**Organic Seed Potatoes**

4628 CTH FF, Blue Mounds, WI 53517
 David or Jesse Perkins **608-212-7816**
 Email potato@vermontvalley.com
 Website www.organicpotatoseed.com

Wild Seed Farms, Inc.


W9797 Cherry Rd., Antigo, WI 54409
 Warehouse/Office **715-623-3366**
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 Tom Wild Mobile 715-216-1223
 Dan Wild Mobile 715-216-1225
 Email wildseed@antigopro.net


Wirz, Inc.


N3581 Wirz Lane, Antigo, WI 54409
 Donald Wirz **715-627-7739**
 WATS 888-257-7739
 FAX 715-627-4523
 Mobile phone 715-216-4035
 Shop 715-627-2860
 Email wirzinc@yahoo.com
 Website www.wirzinc.com


**Typically over 85% of seed
 lots entered for certification
 meet FOUNDATION quality
 standards for both field and
 post-harvest test inspections.**


Recent UW Potato Variety Releases


 **Accumulator:** Chipstock with very high yield potential (10-20% above Snowden). Suitable for off-the-field frying. Variable tuber shape and eye depth. Susceptible to common scab.


 **Nicolet:** Round-white chipstock with shallow eyes. Full season with good vine growth. Good internal quality, medium to long storage chipping from 48°F. Moderate tolerance to *Verticillium* wilt.

 **Tundra:** Round-white chipstock with full season maturity and large, vigorous canopy. Long storage chipper from 48°F for 6-9 months. Moderately susceptible to common scab.


 **Pinnacle (W5015-12):** High-yielding chipstock with somewhat flattened tubers and late maturity. Produces light-colored chips out of cold storage several weeks longer than Snowden. Tolerant to *Verticillium*, susceptible to common scab.


 **Hodag (W5955-1):** Round-white chipstock with high yield potential and common scab resistance. Produces light-colored chips out of cold storage 4-6 weeks longer than Snowden. Larger size profile, with mild hollow heart in oversize tubers in some environments. Specific gravity similar to Snowden.


 **Red Endeavor (W6002-1R):** High-yielding red potato with uniform size, shallow eyes, and color comparable to Dark Red Norland. Skin set is not as good as Norland but better than Chieftain. Good internal quality, scab tolerance, and dormancy.


 **Oneida Gold (W6703-1Y):** Fresh market yellow potato with broader size profile than Yukon Gold and mild netting. Excellent internal quality and modest scab tolerance.

For Trial Evaluation Purposes

 **W6609-3:** Chipstock with long-term storage capability; yield and scab tolerance are comparable to Pike.

 **W8405-1R:** Oblong, high-yielding red variety with smooth skin, shallow eyes, and long dormancy. Skin color comparable to Red Norland.

 **W9133-1rus:** Fresh market russet with attractive skin, blocky shape, and large size profile.

 **W8893-1R:** Early-maturing red variety with very dark skin color and attractive tuber type.

Potato Varieties and Numbered Selections Certified in Crop Year 2017*

Accumulator	Payette Russet
Adirondack Blue	Peter Wilcox
Adirondack Red	Pike
Alegria	Pinnacle (W5015-12)
All Blue	Pioneer Russet
Amarosa	Purple Pelisse (RPE-A)
Atlantic	Red Endeavor (W6002-1R)
Austrian Crescent	Red Gold
Caribou Russet	Red La Soda 10-3
Carola	Red Norland
CW08370-2RY/W	Red Pontiac
Dark Red Norland	Reveille Russet
Dark Red Norland -Z	Russet Burbank
French Fingerling	Russet Norkotah
German Butterball	Russet Norkotah Sel 8
Goldrush	Russet Norkotah TX 296
Hodag (W5955-1)	Russian Banana
Jelly	Silverton
Kennebec	Snowden
Lamoka	Soraya
Langlade	Superior
Magic Molly	Teton Russet (A008-ITE)
Malou	Tundra (W2310-3)
Manistee	Umatilla Russet
MegaChip	Vitelotte
Mercury	W10251-1P/PW-Fing
Modoc	W6609-3
Molli	W8405-1R
Mountain Gem	W8893-1R
MSV 313-2	W9133-1RUS
MSV 358-3	W9433-1RUS
MSW 044-1	W9576-11Y
MSW 485-2	Waneta (NY138)
MSX 540-2	Wega
Nector	Wendy
NY152	White Pearl
Oneida Gold (W6703-1Y)	Yukon Gold
	Frito-Lay Varieties
	UW Breeding Lines

*through summer readings only



Antigo, WI



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715-627-7753

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WISCONSIN



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Bryant, Wisconsin 54418

Daniel Kakes CELL: 715-216-6348, OFFICE: 715-623-6348

You'd be healthier, too, if you spent *your* winters in Hawaii.



100% of Wisconsin Seed Potatoes must be winter tested to be eligible for certified seed tags.

- While all state seed potato associations winter test their foundation lots, some do not winter test 100% of their certified seed lots.
- Wisconsin does, and this assures you get only the top-quality seed.
- With the Wisconsin Badger State Brand Tag, you get one grade, one standard—certification that counts.

**Don't bet your farm on untested seed potatoes.
Check the winter test results and Begin with the Best — Wisconsin!**



Wisconsin Seed Potato Improvement Association, Inc.
P.O. Box 173 • Antigo, WI 54409 • 715-623-4039 • www.potatoseed.org



For a directory of Wisconsin Certified Seed Potato Growers, scan this code with your smartphone.

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 Telephone: 715-623-6963
 Fax: 715-627-7245

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WHITES: Atlantics Snowdens Superiors Pikes MegaChip Lamoka	REDS: Red Norlands Dark Red Norlands Red Endeavor	RUSSETS: Russet Burbanks Norkotahs Russet Norkotah C08 Silverton TX 296 Norkotah Goldrush
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Members of United Potato Growers of Wisconsin

WISCONSIN CERTIFIED SEED POTATOES

Phone: 715-623-2689 • Fax: 715-627-4857
 farm@sbfi.biz or johnt@sbfi.biz
 N1435 Cty Hwy D • Antigo, WI 54409

Seidl Farms

WISCONSIN CERTIFIED SEED POTATOES

- Atlantic
- Snowden
- Goldrush
- Russet Norkotah
- Red Norland

715-623-6236
 Art Seidl - Ryan Fassbender - Jeff Fassbender

Sowinski Farms, INC.
Sowinski Certified Seed Farms
 Manager: John Hein – Phone: 715-369-3225
 Isolated Growing Area – Foundation/Certified

Paul Sowinski
 5818 Fire Lane
 Rhinelander, WI 54501

Phone: 715-272-1192
 Fax: 715-272-1658

Varieties Grown
 Atlantic
 Snowden Waneta
 Hodag Pinnacle

sfseedfarm@gmail.com

CERTIFIED SEED POTATOES

Dark Red Norland
 Yukon Gold
 Atlantic

Oneida Gold
 Snowden Superior

Sunnydale Farms

MICHAEL SHAFEL
 W9751 COUNTY I
 BRYANT, WI 54418

CELL: 715-216-4531
 PHONE: 715-627-7401
 FAX: 715-627-4114

Wild Seed Farms, Inc.
 FOUNDATION & CERTIFIED SEED POTATOES

Atlantics • Superiors • Red LaSodas

(715) 623-3366 • Fax (715) 623-5245

Tom or Dan Wild
 wildseed@antigopro.net

W9797 Cherry Road
 Antigo, WI 54409

WIRZ, INC.
 FOUNDATION & CERTIFIED SEED POTATOES

• ATLANTIC • PIKE • LAMOKA
 • SNOWDEN • MEGACHIP

Toll Free: 866-257-7739 • Local: 715-627-7739
 Fax: 715-627-4523 • Cell: 715-216-4035
 wirzinc@yahoo.com
 N3581 Wirz Lane - Antigo, WI 54409
www.wirzinc.com

Important Notes on this Directory

- 1) An asterisk (*) denotes less than an acre.
- 2) LICENSED VARIETY after the variety name indicates seed production occurs under legal arrangement with the owner or agent of the variety, often involving fees.
- 3) The figures listed represent acreages meeting field inspection standards for certified seed potatoes, and does not represent full certification. Results of summer field inspections, tuber inspections and the post-harvest tests may be obtained by contacting the program.
- 4) The acreage figures do not necessarily indicate quantities of seed available for purchase since a portion of the annual production is destined for replanting, fresh consumption or processing.
- 5) Late blight notice: No late was found during normal field inspections.

Limitation of Warranty

The University of Wisconsin College of Agricultural and Life Sciences and the Wisconsin Department of Agriculture, Trade and Consumer Protection make no expressed or implied warranties or representations as to freedom from disease or quality of the seed. The College and Department expressly disclaim any implied warranty of merchantability or fitness for a particular purpose and only certify that the inspected plant and tuber samples conformed to the standards for certification and grading.

The growers of organic seed potatoes listed herein have complied with the rules of seed potato certification in Wisconsin as codified in WDATCP 156. The Wisconsin Seed Potato Certification Program and the Wisconsin Department of Agriculture, Trade & Consumer Protection enforce these regulations and not those of organic production. The Wisconsin Seed Potato Certification Program makes no warrantee, expressed or implied, on the organic certification of these potatoes.

See ATCP 156

https://docs.legis.wisconsin.gov/code/admin_code/atcp/140/156

This directory was prepared by the Wisconsin Seed Potato Certification Program, University of Wisconsin-Madison <http://labs.russell.wisc.edu/seedpotato/> and published by Hahn Printing, Eagle River, for the Wisconsin Seed Potato Improvement Association www.potatoseed.org

Wisconsin Certified Seed Potato Directory
Crop Year 2017

Accumulator (W2324-1)	LICENSED VARIETY	
Mach's Sunny Acres, Inc		11
Adirondack Blue	LICENSED VARIETY	
Gallenberg, Darwin		6
Sunnydale Farms, Inc.		2
Vermont Valley Community Farm		*
Total Acres Passed		8
Adirondack Red	LICENSED VARIETY	
Gallenberg, Darwin & David		1
Vermont Valley Community Farm		*
Total Acres Passed		1
Alegria	LICENSED VARIETY	
Eagle River Seed Farm LLC		*
All Blue		*
Vermont Valley Community Farm		
Amarosa	LICENSED VARIETY	
Baginski Farms, Inc.		1
Eagle River Seed Farm, LLC		*
Total Acres Passed		1
Atlantic		
Bula Potato Farms, Inc.		15
Eagle River Seed Farm, LLC		5
Hafner Seed Farms, Inc.		53
Kakes Farms, Ltd.		65
Mach's Sunny Acres, Inc.		19
Mattek, J. W. & Sons, Inc.		146
Schroeder Bros. Farms, Inc		49
Schroeder Farms, Ltd.		35
Seidl Farms, Inc.		38
Sowinski Farms, Inc.- Cert. Seed		83
Sunnydale Farms, Inc.		31
Wild Seed Farms, Inc.		139
Wirz, Inc.		51
Total Acres Passed		729

Austrian Crescent	LICENSED VARIETY	
Baginski Farms, Inc.		3
Eagle River Seed Farm, LLC		1
Gallenberg, Darwin		1
Vermont Valley Community Farm		*
<hr/>		
Total Acres Passed		5

Caribou Russet	LICENSED VARIETY	
Bula Potato Farms, Inc.		1

Carola		
Vermont Valley Community Farms		1

CW08370-2RY/W	LICENSED VARIETY	
Baginski Farms, Inc.		1
Eagle River Seed Farm, LLC		*
<hr/>		
Total Acres Passed		1

French Fingerling		
Vermont Valley Community Farm		1

German Butterball		
Gallenberg, Darwin		1
Vermont Valley Community Farm		1
<hr/>		
Total Acres Passed		2

Goldrush		
Baginski Farms, Inc.		122
Bula Potato Farms, Inc.		32
Eagle River Seed Farm, LLC		4
Fleischman, David Farms		65
Gallenberg Farms, Inc.		55
Guenthner Farms, Inc.		34
Hafner Seed Farms, Inc.		31
Hartman Farms, Inc.		28
Kakes Farms, Ltd.		29
Schroeder Bros. Farms, Inc		137
Seidl Farms, Inc.		49
Vermont Valley Community Farm		*
<hr/>		
Total Acres Passed		587

Hodag (W5955-1)	LICENSED VARIETY	
Bula Potato Farms, Inc.		2
Mattek, J.W. & Sons, Inc.		39
Northern Sand Farms		30
Rine Ridge Farms, Inc.		14
Seidl Farms, Inc.		*
Sowinski Farms, Inc.- Cert. Seed		4
<hr/>		
Total Acres Passed		88

Jelly	LICENSED VARIETY	
Baginski Farms, Inc.		42

Kennebec		
Gallenberg, Darwin		7
Vermont Valley Community Farm		*
<hr/>		
Total Acres Passed		7

Lamoka	LICENSED VARIETY	
Eagle River Seed Farm, LLC		5
Mattek, J. W. & Sons, Inc.		227
Rine Ridge Farms, Inc.		218
Schroeder Farms, Ltd.		187
Wirz, Inc.		41
<hr/>		
Total Acres Passed		678

Langlade		
Guenthner Farms, Inc.		18

Magic Molly		
Vermont Valley Community Farm		*

Malou	LICENSED VARIETY	
Baginski Farms, Inc.		14

Manistee	LICENSED VARIETY	
Eagle River Seed Farm, LLC		1
Mattek, J. W. & Sons, Inc.		30
Rine Ridge Farms, Inc.		3
Schroeder Farms, Ltd.		28
<hr/>		
Total Acres Passed		62

MegaChip	LICENSED VARIETY	
Gallenberg Farms, Inc.		30
Mattek, J. W. & Sons, Inc.		45
Rine Ridge Farms, Inc.		68
Wirz, Inc.		38
<hr/>		
Total Acres Passed		180

Mercury Russet	LICENSED VARIETY	
Eagle River Seed Farm, LLC		1
Mattek, J. W. & Sons, Inc.		36
<hr/>		
Total Acres Passed		37

Modoc	LICENSED VARIETY	
Eagle River Seed Farm LLC		2

Molli	LICENSED VARIETY	
Bula Potato Farms, Inc.		8
Eagle River Seed Farm LLC		*
<hr/>		
Total Acres Passed		8

Mountain Gem	LICENSED VARIETY	
Bula Potato Farms, Inc.		1

MSV313-2	LICENSED VARIETY	
Eagle River Seed Farm, LLC		*

MSV 358-3	LICENSED VARIETY	
Eagle River Seed Farm, LLC		1
MSW 044-1	LICENSED VARIETY	*
Eagle River Seed Farm, LLC		
MSW 485-2	LICENSED VARIETY	
Eagle River Seed Farm, LLC		1
MSX 540-4	LICENSED VARIETY	
Eagle River Seed Farm, LLC		1
Nector	LICENSED VARIETY	
Baginski Farms, Inc.		1
NY152		
Guenthner Potato Co. Inc.		3
Rine Ridge Farms, Inc.		1
Total Acres Passed		4
Norland (Dark Red Selection)		
Baginski Farms, Inc.		59
Bula Potato Farms, Inc.		27
Eagle River Seed Farm LLC		1
Fleischman, David Farms		2
Gallenberg, Darwin		3
Gallenberg Farms, Inc.		61
Hartman Farms, Inc.		71
Schroeder Bros. Farms, Inc.		328
Schroeder Farms, Ltd.		4
Sunnydale Farms, Inc.		82
Vermont Valley Community Farm		1
Total Acres Passed		696
Norland (Dark Red Z Selection)		
Eagle River Seed Farm LLC		22
Norland (Red Selection)		
Baginski, Ted & Sons, Inc.		63
Eagle River Seed Farm LLC		61
Fleischman, David Farms		60
Hartman Farms, Inc.		26
Schroeder Bros. Farms, Inc.		57
Seidl Farms, Inc.		27
Sunnydale Farms, Inc.		17
Total Acres Passed		310
Oneida Gold (W6703-1Y)	LICENSED VARIETY	
Fleischman, David Farms		5
Gallenberg Farms, Inc.		30
Sunnydale Farms, Inc.		7
Vermont Valley Community Farm		1
Total Acres Passed		42
Payette Russet	LICENSED VARIETY	
Bula Potato Farms, Inc.		15
Peter Wilcox		
Vermont Valley Community Farm		*

Pike		
Mattek, J. W. & Sons, Inc.		57
Rine Ridge Farms, Inc.		3
Schroeder Farms, Ltd.		31
Wirz, Inc.		40
Total Acres Passed		131
Pinnacle (W5015-12)	LICENSED VARIETY	
Hafner Seed Farms, Inc.		13
Mattek, J. W. & Sons, Inc.		14
Northern Sand Farms		24
Sowinski Farms, Inc.- Cert. Seed		2
Total Acres Passed		53
Pioneer Russet		
Baginski Farms, Inc.		6
Purple Pelisse (RPE-A)	LICENSED VARIETY	*
Eagle River Seed Farm, LLC		
Red Endeavor (W6002-1R)	LICENSED VARIETY	
Gallenberg Farms, Inc.		13
Vermont Valley Community Farm		*
Total Acres Passed		13
Red Gold	LICENSED VARIETY	
Sunnydale Farms, Inc.		*
Vermont Valley Community Farm		1
Total Acres Passed		1
Red LaSoda 10-3		
Guenthner Farms, Inc.		68
Mach's Sunny Acres, Inc.		31
Wild Seed Farms, Inc.		56
Total Acres Passed		155
Red Pontiac		
Gallenberg, David		2
Reveille Russet		
Bula Farms, Inc.		*
Russet Burbank		
Baginski Farms, Inc.		30
Schroeder Farms, Ltd.		32
Total Acres Passed		62
Russet Norkotah		
Fleischman, David Farms		66
Hafner Seed Farms, Inc.		41
Hartman Farms, Inc.		29
Seidl Farms, Inc.		36
Total Acres Passed		172

Russet Norkotah Sel 8	LICENSED VARIETY
Baginski Farms, Inc.	25
Eagle River Seed Farm, LLC	2
Schroeder Bros. Farms, Inc.	141
Total Acres Passed	169
Russet Norkotah TX296	LICENSED VARIETY
Schroeder Bros. Farms, Inc.	70
Russian Banana	LICENSED VARIETY
Baginski Farms, Inc.	10
Eagle River Seed Farm, LLC	*
Total Acres Passed	10
Silverton	LICENSED VARIETY
Baginski Farms, Inc.	37
Bula Potato Farms, Inc.	113
Bushman's Riverside Ranch, Inc.	402
Eagle River Seed Farm LLC	13
Fleischman, David Farms	5
Hafner Seed Farms, Inc.	66
Mattek, J.W. & Sons, Inc.	78
Schroeder Bros. Farms, Inc.	81
Schroeder Farms, Ltd.	15
Total Acres Passed	819
Snowden	
Eagle River Seed Farm LLC	1
Hafner Seed Farms, Inc.	33
Kakes Farms, Ltd.	49
Mattek, J.W. & Sons, Inc.	255
Northern Sand Farm	20
Schroeder Farms, Ltd.	87
Seidl Farms, Inc.	58
Sowinski Farms, Inc.- Cert. Seed	53
Sunnydale Farms, Inc.	42
Wirz, Inc.	119
Total Acres Passed	717
Soraya	LICENSED VARIETY
Baginski Farms, Inc.	22
Eagle River Seed Farm, LLC	2
Schroeder Bros. Farms, Inc.	36
Total Acres Passed	59

Superior	
Baginski Farms, Inc.	52
Bula Potato Farms, Inc.	19
Eagle River Seed Farm, LLC	1
Fleischman, David Farms	5
Gallenberg Farms, Inc.	63
Hafner Seed Farms, Inc.	36
Hartman Farms, Inc.	27
Mach's Sunny Acres, Inc.	15
Sunnydale Farms, Inc.	20
Vermont Valley Community Farm	*
Wild Seed Farms, Inc.	18
Total Acres Passed	255
Teton Russet (A008-ITE)	LICENSED VARIETY
Guenthner Farms, Inc.	14
Tundra (W2310-3)	LICENSED VARIETY
Northern Sand Farms	4
Umatilla Russet	LICENSED VARIETY
Bula Potato Farms, Inc.	16
Vitelotte	LICENSED VARIETY
Eagle River Seed Farm, LLC	*
W10251-1P/PW-Fing	LICENSED VARIETY
Baginski Farms, Inc.	1
Eagle River Seed Farm, LLC	*
Total Acres Passed	1
W6609-3	MTA REQUIRED – TRIAL ONLY
Mattek, J.W. & Sons, Inc.	8
W8405-1R	MTA REQUIRED – TRIAL ONLY
Gallenberg Farms, Inc.	17
Sunnydale Farms, Inc.	1
Vermont Valley Community Farm	*
Total Acres Passed	18
W8893-1R	MTA REQUIRED – TRIAL ONLY
Schroeder Farms, Ltd.	2
Sunnydale Farms, Inc.	1
Total Acres Passed	3
W9133-1RUS	MTA REQUIRED – TRIAL ONLY
Bula Potato Farms, Inc.	2
Schroeder Farms, Ltd.	2
Total Acres Passed	4

W9433-1RUS **MTA REQUIRED – TRIAL ONLY**
Bula Potato Farms, Inc. 1

W9576-11Y **MTA REQUIRED – TRIAL ONLY**
Bula Potato Farms, Inc. 1
Schroeder Farms, Ltd. 1
Sunnydale Farms 1

Total Acres Passed 3

Waneta (NY-138) **LICENSED VARIETY**
Rine Ridge Farms, Inc. 7
Sowinski Farms, Inc.- Cert. Seed 9

Total Acres Passed 16

Wega **LICENSED VARIETY**
Bula Potato Farms, Inc. 7

Wendy **LICENSED VARIETY**
Eagle River Seed Farm LLC 1

White Pearl **LICENSED VARIETY**
Northern Sand Farm 9
Wirz, Inc. 6

Total Acres Passed 15

Yukon Gold
Bula Potato Farms, Inc. 18
Fleischman, David Farms 90
Gallenberg, Darwin 7
Sunnydale Farms, Inc. 25
Vermont Valley Community Farm *

Total Acres Passed 140

Frito-Lay varieties **LICENSED VARIETIES**
Total Acres Passed 2284

UW Breeding Station lines 2

Total Acres Passed - All Varieties 9,041

Seed Required to Plant One Acre

Seed piece spacing (in.)	32" Row Spacing			2
	Seed piece weight (oz.)			
	1	1&1/2	1&3/4	

Seed required (cwt)				
6	20.4	30.6	35.7	40.8
8	15.3	23.0	26.8	30.6
10	12.3	18.4	21.4	24.5
12	10.2	15.3	17.9	20.4
15	8.2	12.3	14.3	16.3

Seed piece spacing (in.)	34" Row Spacing			2
	Seed piece weight (oz.)			
	1	1&1/2	1&3/4	

Seed required (cwt)				
6	19.2	28.8	33.6	38.4
8	14.4	21.6	25.2	28.8
10	11.4	17.4	20.4	22.8
12	9.6	14.4	16.8	19.2
15	7.8	11.4	13.8	15.6

Seed piece spacing (in.)	36" Row Spacing			2
	Seed piece weight (oz.)			
	1	1&1/2	1&3/4	

Seed required (cwt)				
6	18.0	27.0	31.8	36.6
8	13.8	20.4	24.0	27.0
10	10.8	16.2	19.2	21.6
12	9.0	13.8	15.6	18.0
15	7.2	10.8	12.6	14.4

Calculating cwt in bulk storage

Cwt in Pile = Pile length x Pile height X Pile width X 0.42

(Pile dimensions in feet)

Temperature conversions

$$^{\circ}\text{C} = \frac{^{\circ}\text{F} - 32}{1.8} \quad ^{\circ}\text{F} = (^{\circ}\text{C} \times 1.8) + 32$$

www.potatoseed.org

The Wisconsin Advantage:

Seed Beyond Certification

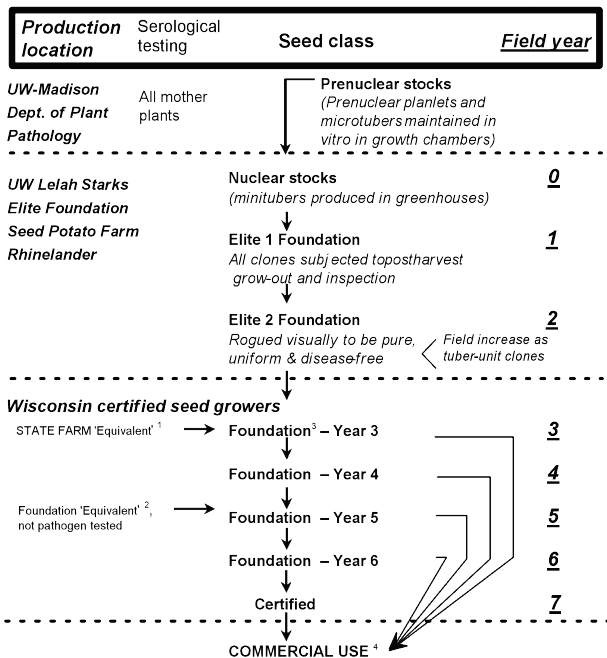
A video highlighting the unique features of seed potato production and certification in Wisconsin.

A free DVD is also available from the Wisconsin Potato and Vegetable Growers Association (715-623-7683).



WISCONSIN GENERATION SYSTEM

All seed potatoes certified in Wisconsin are classified according to Wisconsin's limited generation system (below).



¹ May regenerate by tuber-unit planting plus pathogen testing. ² May regenerate by tuber-unit planting. ³ "Foundation" means eligible for continued use in seed production; may also be sold for fresh market or for processing. ⁴ Sold as Foundation or Certified class seed. Either class must meet blue or yellow tag grade requirements when shipped. The Badger State Brand blue tag meets or exceeds the U.S. No. 1 Seed Potato Grade. The yellow tag represents a second grade with greater tolerances for external defects.

The production of elite foundation seed in Wisconsin begins in the laboratories of the Department of Plant Pathology at the University of Wisconsin-Madison.

Disease-free pre-nuclear plantlets are transported to the UW Lelah Starks Elite Foundation Seed Potato Farm in Rhineland, an elite foundation seed production program that began in 1941.

Certification Program staff are integrally involved in the management of the State Seed Farm, providing not only a concentration of specific expertise in basic seed production, but also accountability to the industry to maintain the highest scientific standards in seed production. Nuclear stocks (minitubers) are produced in greenhouses in the first production cycle at the State Farm. One or two elite field generations follow. Highly skilled seed certification inspectors direct removal of inferior or diseased plants on a weekly basis up to the time of tuber bulking. Varieties are increased as tuber-units in the second field generation to facilitate detection and elimination of any pathogens present. Disease development and spread is controlled by strict sanitation and cultural practices.

COMPARING GENERATIONS

The following table presents generation nomenclature among seed certifying agencies in North America as a function of number of years of field planting.

LIMITED GENERATION CERTIFIED SEED POTATOES
Field Planting Equivalency Table¹
Certification Section of the Potato Association of America

Agency	YEAR IN THE FIELD							
	1 ²	2	3	4	5	6	7	8
Alaska	G1 ³	G2	G3	G4	G5	G6	G7	G8
California	G1	G2	G3	G4	G5
Colorado	G1	G2	G3	G4	G5	G6
Idaho	N	G1	G2	G3	G4	G5	G6	...
Maine	FY1	FY2	FY3	FY4	FY5	FY6
Michigan ⁶	FY1	FY2	FY3	FY4	FY5	FY6
Minnesota	G1	G2	G3	G4	G5	G6	C	...
Montana	N	G1	G2	G3	G4
Nebraska/ Wyoming	N	G1	G2	G3	G4	G5
Nevada	N	G1	G2	G3	G4	G5
New York ⁴	N1	N2	N3	G1	G2	G3	G4	G5
North Dakota	N	G1	G2	G3	G4	G5	C	...
Oregon	N	G1	G2	G3	G4	G5
Utah	N(G1)	G2	G3	G4	G5	G6
Washington	N	G1	G2	G3	G4	G5
Wisconsin ⁵	FY1	FY2	FY3	FY4	FY5	FY6	C	...
Canada	PE	E1	E2	E3	E4	F	C	...
	(G1)	(G2)	(G3)	(G4)	(G5)	(G6)	(G7)	

Revision Date: June 2012

¹The purpose of this table is to express equivalency of terms used by various certification agencies for seed potatoes harvested from a series of successive field plantings. For specific criteria relating to disease tolerances and other requirements, the reader is referred to the certification regulations of the agency in question.

²The first field planting utilizes laboratory-tested stocks which may be tissue-cultured plantlets, greenhouse-produced minitubers, stem cuttings, or line selections.

Contact agencies for details as to types of stocks planted in their programs.

³Term used by agency for seed potatoes for a particular year in the field: C=certified, E=elite, F=foundation, G=generation, N=nuclear, PE=pre-elite.

⁴If lots originate at Cornell-Uihelein Farm, the first three generations (G1-G3) are also designated by a AU@ to denote source.

^{5,6}FY = Foundation Year (Wisconsin), Field Year (Michigan).

New varieties from the University of Wisconsin Breeding Program

Red Endeavor (W6002-1R)



- Uniform round tubers, shallow eyes
- Bright white flesh with few internal defects
- Medium red color
- Retained in storage
- High yield potential, long dormancy

Oneida Gold (W6703-1Y)



- Bright yellow skin with slight netting
- Medium yellow flesh
- High yield potential, full-season
- Superior tolerance to common scab

For variety information, contact Jeff Endelman (endelman@wisc.edu, 608-250-0754)
For licensing information, contact Emily Bauer (emily@warf.org, 608-262-8638)
Check crop directory for sources of certified seed



Sand County Equipment, LLC

PAUL
CIESLEWICZ
Owner

Shop: (715) 335-6652

Cell: (715) 498-6651

E-mail: paul@sandcountyequipment.com

www.sandcountyequipment.com

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